

## NSLI Resources

The following is a list of resources that have informed the Riley Institute's thinking on and approach to strategic learning.

### READINGS ON THE IMPORTANCE OF STRATEGIC LEARNING, DATA, AND EVALUATION

- Bhargava, P. (2017, December 6). You Don't Need a Data Scientist, You Need a Data Culture. *Data Therapy*. <https://datatherapy.org/2017/12/06/building-a-data-culture/>
- Bradach, J. L., Tierney, T. J., & Stone, N. (2008). Delivering on the Promise of Nonprofits. *Harvard Business Review*. <https://hbr.org/2008/12/delivering-on-the-promise-of-nonprofits>
- Coffman, J., & Beer, T. (2011). *Evaluation to Support Strategic Learning: Principles and Practices*. Center for Evaluation Innovation. [http://www.pointk.org/resources/files/strategic\\_learning\\_coffman\\_beer.pdf](http://www.pointk.org/resources/files/strategic_learning_coffman_beer.pdf)
- Colby, S., Stone, N., & Carttar, P. (2004). Zeroing in on Impact: In an Era of Declining Resources, Nonprofits Need to Clarify Their Intended Impact. *Stanford Social Innovation Review*. [https://ssir.org/articles/entry/zeroing\\_in\\_on\\_impact](https://ssir.org/articles/entry/zeroing_in_on_impact)
- Hunter, D. E. K. (2013). *Working Hard and Working Well: A Practical Guide to Performance Management for Leaders Serving Children, Adults, and Families*. Hunter Consulting, LLC.
- Hunter, D. E. K. (2013). Getting Out from Between a Rock and a Hard Place. *Stanford Social Innovation Review*. [https://ssir.org/articles/entry/getting\\_out\\_from\\_between\\_a\\_rock\\_and\\_a\\_hard\\_place#](https://ssir.org/articles/entry/getting_out_from_between_a_rock_and_a_hard_place#)
- Preskill, H., & Mack, K. (2013). *Building a Strategic Learning and Evaluation System for Your Organization*. FSG. <https://www.fsg.org/publications/building-strategic-learning-and-evaluation-system-your-organization>
- Snibbe, A. C. (2006). Drowning in Data. *Stanford Social Innovation Review*. [https://ssir.org/articles/entry/drowning\\_in\\_data](https://ssir.org/articles/entry/drowning_in_data)
- Winkler, M. K., & Fyffe, S. D. (2016). *Strategies for Cultivating an Organizational Learning Culture*. The Urban Institute. <https://www.urban.org/research/publication/strategies-cultivating-organizational-learning-culture>

## EXAMPLES OF COHORT MODELS FOR STRATEGIC LEARNING

### Evaluation Capacity Building Initiative

An initiative of the Pew Charitable Trusts to assess and strengthen the impact of Pew-funded organizations on the populations they serve.

<https://www.pewtrusts.org/en/projects/supporting-the-greater-philadelphia-area/health-and-human-services/evaluation-capacity-building-initiative>

### PropelNext

An initiative of the Edna McConnell Clark Foundation designed to enhance the performance of nonprofits serving disadvantaged youth.

PropelNext. (2019). *Becoming a Learning Organization: PropelNext California 2018 Cohort*. [http://www.propelnext.org/wp-content/uploads/2019/07/H\\_C\\_CA2018\\_Yr3\\_FinalRpt-ExecSumm\\_2019-01.pdf](http://www.propelnext.org/wp-content/uploads/2019/07/H_C_CA2018_Yr3_FinalRpt-ExecSumm_2019-01.pdf)

See also:

Taddy-Sandino, S., Gray, M., & Scaturro, D. (2019). Learning Together: Cohort-Based Capacity Building and the Ripple Effects of Collaboration. *The Foundation Review*, 11(2).

<https://scholarworks.gvsu.edu/cgi/viewcontent.cgi?article=1466&context=tfr>

### RISE Partnership

“A tailored program of consultation and training across two years to build program evaluation capacity in Greater Philadelphia organizations.”

<https://www.scattergoodfoundation.org/do/risepartnership/>

## GUIDES TO LOGIC MODELS, THEORIES OF CHANGE, AND EVALUATION

Knowlton, L. W., & Phillips, C. C. (2012). *The Logic Model Guidebook: Better Strategies for Great Results* (2nd ed.). SAGE.

W.K. Kellogg Foundation. (2004). *Using Logic Models to Bring Together Planning, Evaluation, and Action: Logic Model Development Guide*. <http://www.wkkf.org/knowledge-center/resources/2006/02/wk-kellogg-foundation-logic-model-development-guide.aspx>

W.K. Kellogg Foundation. (2017). *The Step-by-Step Guide to Evaluation: How to Become Savvy Evaluation Consumers*. [http://ww2.wkkf.org/digital/evaluationguide/files/downloads/WKKF\\_StepByStepGuideToEvaluation.pdf](http://ww2.wkkf.org/digital/evaluationguide/files/downloads/WKKF_StepByStepGuideToEvaluation.pdf)

## DATA EQUITY

We All Count

<https://weallcount.com/>

We All Count is a project for and community around increasing equity in data science.

## WORKING WITH DATA

### READING

Collier, P. (2016, November 14). Why Nonprofit Leaders Need Habits for Measuring Performance. *Coeffect*. <https://coffect.co/blog/why-nonprofit-leaders-need-habits-for-measuring-performance>

Collier, P. (2020, February 18). Build Your Team's Data Literacy. *Coeffect*. <https://coffect.co/blog/twsektkr3cm48cjd8l8wgkh93erzrm>.

Evergreen, S. (2019). *Effective Data Visualization: The Right Chart for the Right Data* (2nd edition). SAGE Publications, Inc.

### TOOLS

Databasic.io

<https://databasic.io/en/>

A suite of web-based tools that make it easy for beginners to work with data in fun ways.

Data Viz Project by Ferdio

<https://datavizproject.com/>

An online catalogue of types of data visualizations, able to be sorted by category, input format, and shape, among other options.

The Data Visualization Catalogue

<https://datavizcatalogue.com/index.html>

Another online catalogue of data visualizations, this one able to be sorted by intended purpose of the visualization.